

The Arrow Advantage

Arrow is a unique business. We have a compelling vision and a purpose that resonates with all our stakeholders. Our organisational structure will deliver our strategy and together this will ensure we deliver long-term sustainable growth. We are guided by our values and culture which provide consistency across the Group and help to make Arrow a great place to work.

The right model

Structure: How we are optimally organised to deliver our strategy

The right people

Values: What guides our individual decision making and behaviour

The right strategy

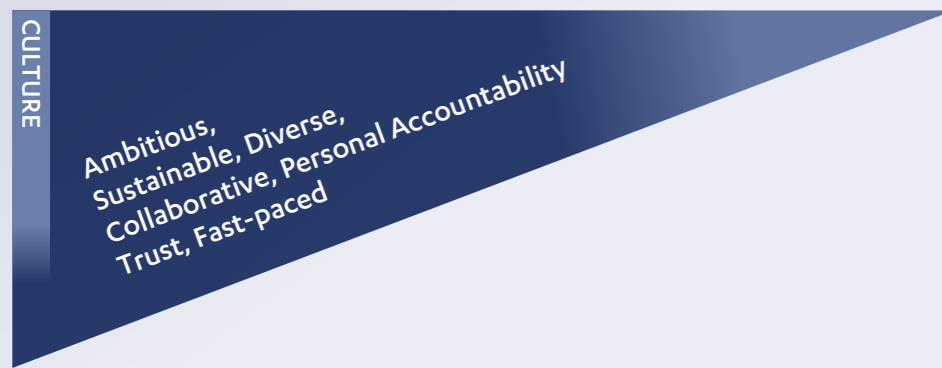
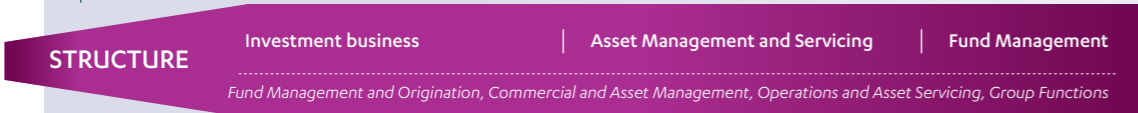
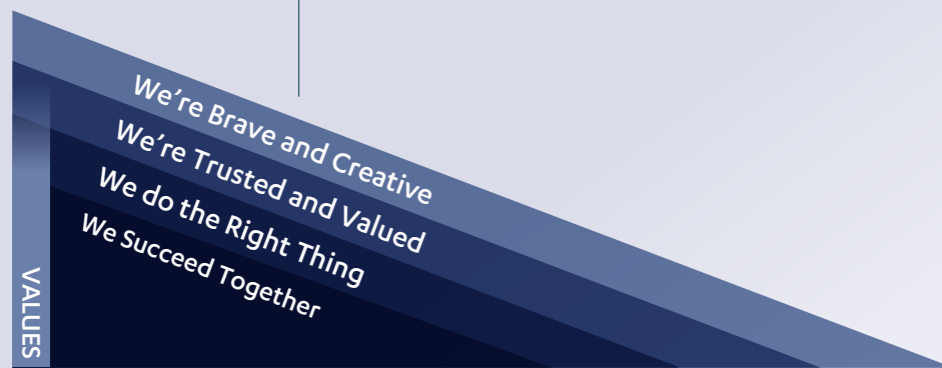
Clear strategic priorities are detailed in our strategy

The right proposition

Purpose: What we are doing for all our stakeholders – it is our philosophical heartbeat. Our stakeholders include:

- Customers
- Shareholders
- Employees
- Clients
- Communities

Vision: An aspirational description of what we want to achieve in the future



STRATEGY

1. Focus on strong consistent returns in the Investment business
2. To grow our specialist capital light Asset Management and Servicing business
3. To be a leading player in our chosen markets
4. To transform the customer journey within our industry
5. To attract and retain talent

PURPOSE

Building Better Financial Futures

VISION

The Innovative and Valued Partner in Credit and Asset Management

The right culture

Our culture defines Arrow and our unique points of differentiation

The brands we trade under

